

CASUAL LEASING



Bring your business
outside for a change!



CASUAL LEASING IN BEACHSIDE CRONULLA

Casual leasing is a great way for businesses to increase their profile, generate direct sales, trial new products and services, promote upcoming events, leverage promotional activity, conduct market research or simply get rid of end of season stock. It offers interactive promotional opportunities and is a cost effective and direct way of exposing your product or brand to your target audience.

Cronulla Beach CBD's outdoor shopping district is a unique place for casual leasing and provides the ideal platform to reach a broad customer base and build or trial a business. This can be achieved through targeting customers directly, attracting new clientele and providing an opportunity to raise awareness of your business and products outside traditional selling areas.

The benefit for your business is also enhanced by operating within a proven retail environment, without the commitment of a permanent lease or set up costs.

SITES

Cronulla Beach CBD is an outdoor shopping centre, located next to the beautiful beaches of Cronulla. Sites in Cronulla Beach CBD are located in highly visible areas within the retail shopping plaza or near North Cronulla Beach (Peryman Square). Areas for lease can range from 3m x 3m site sizes up to super size areas such as the Pavilion Stage and Peryman Square for large promotional or branding awareness campaigns.

EQUIPMENT & FEES

A canopy, table and chair can be provided and fees start from \$65 per day for CBD businesses or \$130 for businesses outside the CBD. Daily or weekly bookings are acceptable. Your own equipment may be brought in only under arrangement with management and in all instances goods may not be left overnight. Limited powered sites are available.

As rates vary for different times of the year, please call our office on 9527 2100 to check fees and/or make a booking. Public Liability insurance is required for all bookings. Book early for peak seasons such as Easter and Christmas.

Prices are correct at time of publication.

For all enquiries and bookings phone or email

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Cronulla Central

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Cronulla Beach CBD

A business unit of Sutherland Shire Council